

Here
At
Home

By Maude Miller

DOLLAR DAYS!

We're all agreed... It's tough to save a penny these days, let alone dollars. Which reminds us of a story... Seems there was an old farmer once upon a time who was the richest man in the neighborhood. He was visited one evening by a young man who asked him the secret of his wealth. "Well, son, it's a long story," replied the old man, "and while I'm telling you we might just as well put out the lamp and save the oil." "Thanks," said the young fellow, "but you needn't tell me the story. I think I understand!"

Can't be that thrifty, but by golly there's an easier way... To stop Downtown it always pays. Especially on Dollar Days!

Pretty bad poetry, huh? But a good idea. So remember the dates, mate! Today, Thursday, Feb. 16, and continuing through Friday and Saturday, Feb. 17 and 18. Torrance Dollar Days, with bargains galore just for you!

WOMAN SIDE

The Dollar Day Committee of your Retail Merchants Association seriously pledged themselves to make this the greatest Torrance Dollar Days ever.

What's SAM LEVY'S going to do about it? Here are some instances:

Full, full, circle and a half cotton skirts, diamond quilted in mouth-watering Spring colors... from, lime, pink, white, and natural. All sizes. Fresh, new, lovely, \$8.95 value at only \$3.95!

Take a traditionally men's material, make a classically feminine outfit with it... and you can't lose! We have... a shirt and full circle, quilted skirt made from men's Oxford cloth shirting. They're short-sleeved, softly tailored, pearl-buttoned shirts, with exactly matching skirts... in blue, pink, violet and beige. A \$17.95 value (at least)... for just \$12.95!

Shoe Holly skirts in 100% Dacron... the answer to your travel and work needs! In periwinkle blue and moss green, perfectly tailored and with convertible collar. The value is \$5.95, the price, an incredibly low \$4.99!

Good shopping, gals. We know you'll have fun!

MAN SIDE

Man, are we impressed! Just waiting for your eager picking for send the little woman. If you're top busy! In the biggest bargains and the best selection in Sport Shirts we've ever seen! Stock up now, and relax all Spring and Summer. Take your choice of long or short sleeves... \$4.95 is the regular price, but they're yours for Dollar Days at just \$1.99!

In case you didn't get enough ties at Christmas time... see our new stock of handsome patterns for handsome guys at handsome (low, low) prices.

OUR SIDE

It's good to save dollars... and sometimes good to give them too! Proud to report that the TRUCK drive, headed here by Sam Levy is off to a flying start. Get a kick out of the first report luncheon on the Drive last Friday... 28 men and two women... dynamic, enthusiastic Mary Palac of the National Paint Store, and our own Ella. All doing a fine job for our boys and city. All they need is help... Yours!

It's a great town, our Torrance. Come Downtown and see for yourself, especially on Dollar Days, and most especially at 1511 Sargent. SAM LEVY DEPT. STORE. Naturally!

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SHOESTRING STRIP

First Aid Class to Start at Normandale Playground Soon

By BILLIE ROBERTSON
FA 8-7385

Well here we are again. Nothing really exciting has happened out here except maybe to bring you up to date on the latest gossip. I just heard Sunday that Carol LaForte, a former resident of the Strip, is making progress in her dancing career. She is with a group who go each Saturday to Victorville to entertain the Air Force stationed there. Good luck Carol, we are proud to have known you. Someone come out here and dance for us. Carol and her parents live in Torrance now but plan to buy a new home in Compton very soon.

Club of Troop 267 met at Mrs. Manual Coats, 1552 W. 221 St. The mothers attending were Mrs. Agnes Steven, Mildred Rowe, LaRae Wilson, Jewell Hys, Laura Post, Clara Bruck, Vivian Callery, Blanche K. Adams, Mary Barilleau, Maxine Tracy and the hostess, Lucille Coats.

Plans were made for the Cookie-Rams. The cookie sale begins Feb. 17. When the little girls come knocking at your door, please don't turn them down. They are really in business for themselves (they think they are). A snow trip was also planned for the girls in March.

After the business meeting the guests were served delicious cookies (Girl Scout cookies that is), and coffee by the hostess. This Brownie Troop is sponsored by the Halldale School PTA.

A first aid class is due to start March 1 at the Normandale Playground. Registration is in progress now. All those interested may call the playground at FA 8-9873 or Mrs. Richard Carrier at FA 8-5573. Miss Alice Dunbar of Normandale Playground will be the instructor. If I may say so at this time, I would like to say how much the people of this community appreciate the way the directors of our Recreation Department support the people out here and surrounding territories. At all times there is something going on over at Normandale. I forgot to mention the first aid class will meet at the playground from 10 a.m. to 12 noon.

At Normandale Playground there will be a teenage dance at 7:30 p.m. on Feb. 21 and a musical program at 3:30 p.m. on Feb. 22. The public is invited to these affairs. Anyone

interested in this may call the playground at FA 8-9873.

The regular meeting of the Shoestring Strip Advisory Board was held Feb. 7 at 7:30 at Normandale Recreation Center. Chairman Murphy opened the meeting with prayer by Mrs. T. Murphy. After the preliminaries were held the meeting was turned over to Joe Goss. Joe then brought the members up to date on the progress of the many improvements being made in this area. The house was full due to the trouble of securing the crossing over the Pacific Electric tracks. We need this crossing for the children to go to the new 233rd St. School. After the meeting refreshments were served by a committee headed by none other than yours truly.

A luncheon was held over at Normandale for the exercise class Wednesday, Feb. 8 with 20 present. A fine potluck was served with everyone staying for a round of gossip. I certainly enjoyed myself.

On Jan. 31 at the Normandale Recreation Center a very special dinner was held. I was very fortunate to be one of the guests of honor. I felt it a privilege to be there as the dinner was to honor all volunteer workers of the different playgrounds in the Los Angeles Harbor area. Mr. Y. Hammatt, Director of Normandale, introduced the chief directors of Los Angeles parks, they in turn introduced their own workers. A lovely program was held with Ray Blatnick, chief director of Wilshire in Wilmington, acting as our master of ceremonies.

Jimmie Robertson of Los Angeles Park Department, favored us with two beautiful numbers accompanied by Norma Dobrick at the piano. Don Hohl presented some of the boys club, they in turn put on a wrestling and judo demonstration. Miss Alice Dunbar, chief director at Normandale, was presented to the crowd and many thanks were given to her for such a lovely dinner. Mr. Ernest Ehrke presented the volunteers to George Healte, manager of the Los Angeles Department of Recreation and Parks, who gave commendation certificates to each outstanding volunteer. I'm very proud to be an owner of one of these certificates. Buddy Hickman, 13, of this area was highly praised because of his wonderful work with the children. Buddy was our leader in Little League Baseball last year. The meeting was adjourned after everyone joined in some singing of new old songs.

Volunteers Honored — John Maxwell, Charles Kent, Mrs. Edward Lowe, Mrs. Nick Glusko, Don Heith, Buddy Hickman, Bud Bowers, Homer Smith, Jack Munsey, Al Miller, Al Ferrara, James Brin, Albert Martiny, Arthur Gardner, Jack Herstein English, Mrs. J. Small, Mrs. A. Latum, James Robertson, Billie Robertson, Mrs. A. Sims, Mrs. M. Garcia, Mrs. H. Marquay, Ellye Cox — Directors Honored — Harry Holden, Bill M. St. L., Blanche Townsend, Blanche Norris, Ray Hodgen, Ruth Scruggs, Y. Hammatt, Bob Hodgus, Jimmie Clark, Mr. and Mrs. E. Ehrke, Bee Hodgson, Jackie Jamison, Ray Blatnick, Carol O'Brien, Wilshire in Wilmington, Nathaniel George, G. Rudder, Alice Dunbar, George Healte.

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